

Insert Blog Name

WWW.JEMCASTOR.COM

TOTAL MEDIA REACH: 15 MILLION



JEM CASTOR

Sometimes referred to as a press kit, your media kit consists of promotional materials about you, your blog and your brand. Your media kit is contained in one neat package that can be used to bolster your pitches to media outlets or accompany important announcements and newsworthy items about your blog or brand.

THE BLOG

The media kit is a promotional public relations tool that can serve several functions, including promoting the launch of a new company, promoting the launch of a new product or service by an existing company, giving a company a way to present itself as it would like to be seen, and saving time by eliminating the need



FEATURED ON

Highlight places where you were featured on including Brand Instagram reposts or articles where you were mentioned. This can also be where you can include logos of brands you've worked with in the pasts.



12 Million Followers



6 Million Followers



10 Million Followers



2 Million Followers



6 Million Subscribers