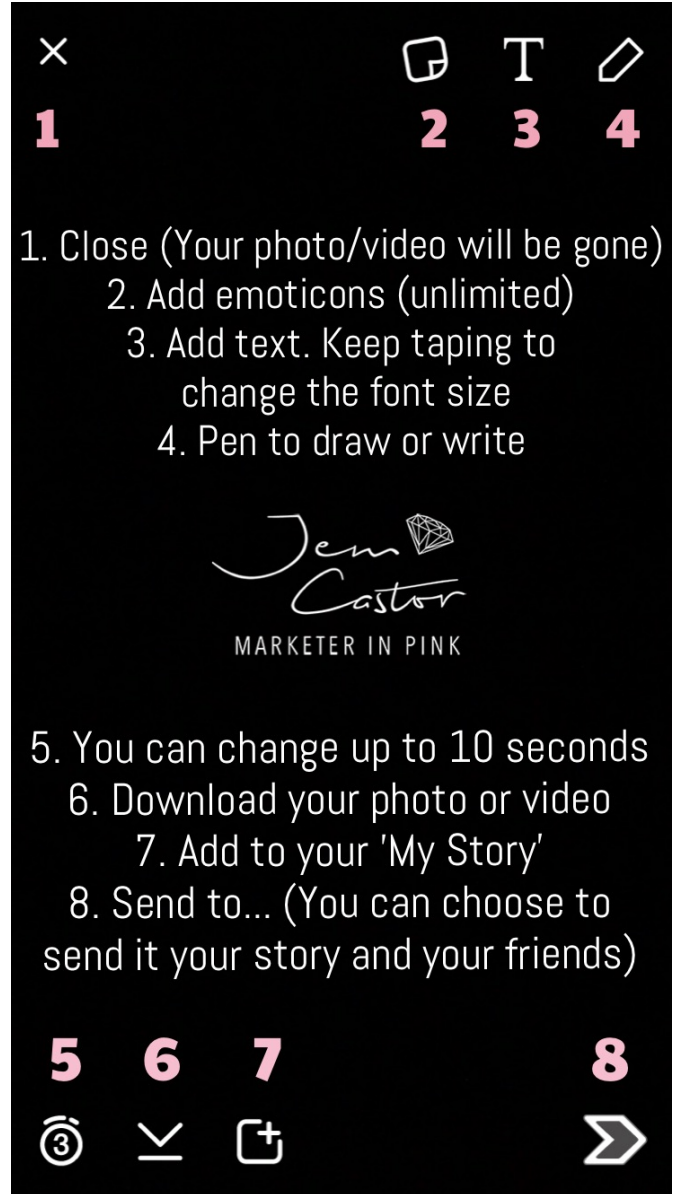
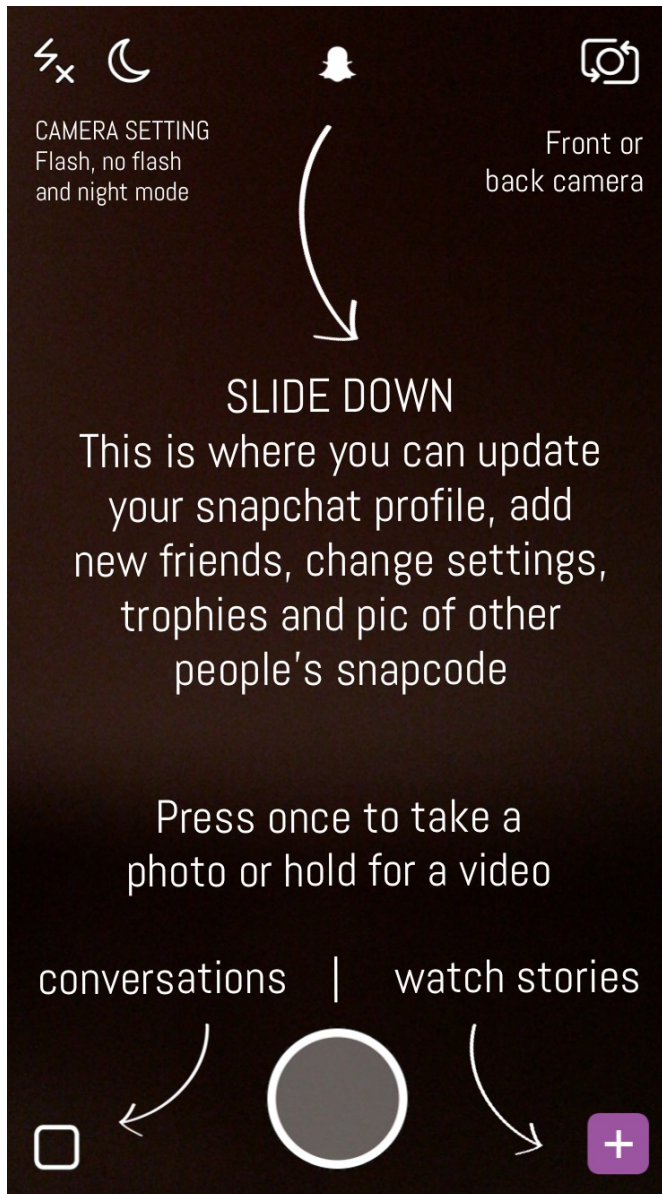


# COVER THE BASICS: SNAPCHAT 101



## LEARN THE ICONS

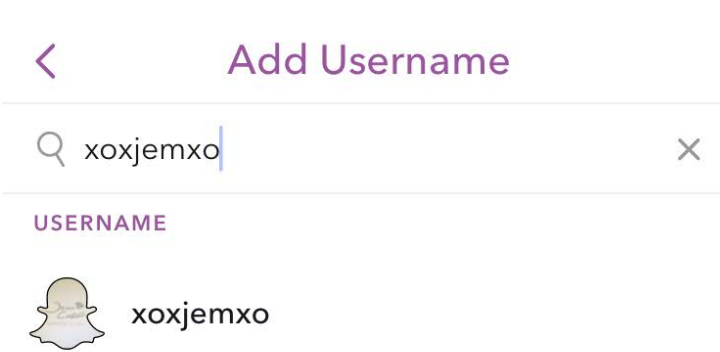
Familiarize yourself with the Snapchat buttons and no matter how many updates Snapchat comes up with, you will no longer feel lost.

Make sure to share your snap to me!

**TIP:** After capturing a photo or video, slide left to right to apply photo or geo-tag filters

## ADD FRIENDS THROUGH USERNAME

This is the easiest way for me to add people since most often they are similar to their names or other social media handles.



Tap the plus sign **+** to add the username. If you do not see this button, the user is either already added to your contact list or it is private.

You can also add through address book, snapcode or search nearby snapchatters.

## FUN, CREATIVE AND ENGAGING FILTERS

Snapchat took its platform to the next level by incorporating interactive filters such as face swap, angry Easter bunny and more that sometimes doesn't make sense but very interesting.



**TO TURN IT ON:** turn your front camera on (selfie mode), tap and hold the middle screen until it recognize your face.

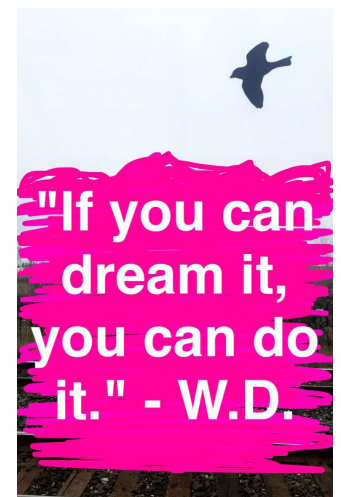
<< That's me with the dog filter.

Slide left or right to see more creative filters.

### BE CREATIVE!

Think outside the box and show your audience your personality. Be creative with your photos and video.

On the right: you can see one of my favourite quotes added on the amazing decal I found near my train shelters.



# GO HAVE FUN AND SNAP!